

CigNet: A Peer-to-Peer Emergent Culture System

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Abstract. A peer to peer version of emergent culture can be created by assorting meaningless, tangential and referential signifiers and suturing them together in technologically mediated noospheres into a coherent form that is both recognizable and novel. We propose a set of visual, linguistic, conceptual and technological stimulus to solve the problem of creating flourishing cultures from scratch.

I. Introduction

Culture on the internet has come to rely almost exclusively on marketing departments subsuming the zeitgeist into palatable modes of ingestion, repurposing semiotics through repetition to steer engagement toward parasitism. Attention attracts attention. To what end? A platform does not care what product is purchased as long as the product is purchased. However, each new shift in platform development opens up an opportunity of transformation of these informational systems into systems of possibility that can be used as individual salvos in wars of maneuver, that is an cybernetic depositionism, whereby the outcome of daily technologically intermediated life is shifted from a shellacking of infinite exploitation into an abundant joie de vivre.

We define the systems of possibility as a *technodécoupage* enacted through the mediums of The Sign, The Symbol, The User, The Account, The Image, The Text, The Video, The Botnet, The Attention, The Artifact, The Lore, The Eros, The Curation upon the substrate of which such systems tend towards, that is The OP, The Reply, The GC, The Screenshot and The Feedback Loop with Physically Lived Reality.

As institutions and platforms seem incapable of avoiding capture over time, what is needed is a method of setting up systems of possibility as easily as tents in the wild. Such systems require an underlying technocultural set of tools from which one can deploy even in the most barren of intellectual wastelands. CigNet proposes a methodology to be developed into a toolset that enables a turnkey solution for rapid response cultural enablement to generate easily available flourishing on demand.